

Steven Benton

stevenmbenton.com

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SKILLS

Tools & Technologies

- TouchDesigner
- Python, C++, GLSL
- Vectorworks
- Adobe Photoshop, Illustrator, Premiere
- HTML, CSS, JavaScript/jQuery

Industry Knowledge

- Experiential Design
- Certified AV Technician
- Application Development
- Web Development & Design

EXPERIENCE

Founder / Creative Technologist

2016 - Present

[tbd Design](#)

- Create experiential design process, and manage development
- Create 3D rendering of installation projects
- Develop applications to run interactive AV content
- Design AV systems - choosing the proper hardware, placement, and installation
- Manage digital installation IT - including hardware, software, and networking

Highlights:

- [Interactive installation at Georgia State Capitol Museum](#)
- Developed brand identity and website

Skills:

- Management
- AV Systems
- Vectorworks
- TouchDesigner
- Adobe Photoshop, Illustrator, Premiere

Solution Architect

2014 -2016

[LivePerson](#)

- LivePerson technical support and developer for enterprise clients
- Developed code extensions to expand the functionality of the LivePerson SaaS
- Created and modified programming rules in the LivePerson admin console
- Clients managed - American Express, The Home Depot, MetLife, and AT&T

Skills:

- JavaScript/jQuery
- HTML, CSS
- Customer Service

Digital Producer

2012 - 2014

[Aptitude Health](#)

- Designed, developed, and managed Aptitude Health corporate websites
- Designed medical education content for pharmaceutical companies

- Developed and managed digital projects for medical foundations and associations
- On-site support for live events, trade shows, and medical conferences
- Designed and managed email marketing campaigns
- Clients managed - Novartis, Roche, and Pfizer

Highlight:

- Produced Breast Cancer Awareness Month promotional video for American Airlines

Skills:

- HTML, CSS, Flash, JavaScript/jQuery
- Sitecore, WordPress
- Email Marketing
- Adobe Photoshop, Illustrator, Premiere, After Effects

IT Manager

2010 - 2012

[Auction.com](#)

- Managed IT network setup and breakdown for traveling worksite
- On-site tech support during live events

Highlights:

- Traveling IT manager for US Southeast and Midwest regions

Skills:

- Hardware networking and management
- Customer Service

Producer

2009 - 2011

Mirus Visuals

- Produced small business television commercials
- Designed and developed websites
- Project management and on-site video production

Highlights:

- Co-Founder, developed business plan and strategy
- Comcast Spotlight commercial production vendor

Skills:

- Adobe Photoshop, Premiere, After Effects
- HTML, CSS
- WordPress

EDUCATION & CERTIFICATION

Information Technology

Clayton State University

[Certified Technology Specialist \(CTS\)](#)

Audiovisual and Integrated Experience Association (AVIXA)